



Port Townsend Real Estate

I Sell Dirt & Dreams

Carol Wise, CRS

Our Services for Real Estate Sellers

**"We've teamed up to serve you better and our Seller's Services are guaranteed"
If you have a home or land in west Jefferson County, Washington, that you want sold,
get the real estate office with Carol Wise working for you.**

We have the strongest marketing plan to get your home or property sold and we guarantee our services. We will work hard for you to sell your real estate. The awards won for being top producers in real estate sales are proof of the effort and energy that we put into selling our client's homes and land."

What sets Carols team apart from the rest?

- " Strong internet presence
- " Strong marketing (read more about our proven successful marketing below)
- " Our determination, enthusiasm, drive, and grit
- " Nearly 30 years real estate experience.
- " [22 guaranteed services to our sellers](#)
- " Great team of Associates at Coldwell Banker
- " Dependability - we're not quitters!
- " And most importantly - we just plain care!

**For homes over \$550k they will qualify for the
Coldwell Banker Luxury Home Listing**



(click logo to see example)



(click logo to see example)

FANTASTIC NEW TECHNOLOGY!! Whenever you see this icon
Just click for a 360 degree virtual tour of the home! Click on the icon for a truly 360
degree experience that is totally interactive! Works best with ipad, ios, or surface-pro type device.

How Do We Serve You?

The process of selling real estate involves many steps and it begins with you - when you contact us. Here's all you need to do:

- You contact us by phone or email or by using our handy email form.
- You provide the address or tax parcel number of the real estate you wish to sell
- Here's some of the work that we do to make sure your house is listed at the best price and includes all the information for buyers and Realtors who are working with buyers:
- We research the title
- We perform market research and compile the information using comparable properties that have sold and that are currently for sale (your competition) and
- We create a Comparative Market Analysis Report (CMA) and establish a market price
- We meet with you to discuss the information in our CMA and to list your property. If you're not in the Port Townsend area, we easily provide the information via email and phone conversations.

Our Marketing Plan includes the following:

- Your property is listed in the Multiple Listing Service - the Northwest Multiple Listing Service for the local market and the Seattle area (all of Puget Sound)
- Your property is toured by the agents in the MLS
- Your property is advertised on all these websites:
 - 1. Our award-winning main website: www.porttownsendrealestate.net (the one you're visiting now). We receive an average of over 200 visits per day to this website. This is our strongest marketing tool, and it brings us approximately 50% of our clients. Our website is on the first page of results in Google, Yahoo, and MSN.
 - 2. Coldwell Banker Best Homes: www.coldwellbankerbesthomes.com
 - 3. Coldwell Banker International - the largest international real estate company in the world: www.coldwellbanker.com
 - 4 The hottest generic real estate website, where we pay for additional highlights on all of our listings posted: www.realtor.com
 - 5. www.zillow.com - We pay for additional highlights on all of our listings posted with Premium Agent status.
 - 6. Trulia - www.trulia.com - We have JUST invested in the Premier top slot for highlighting our office listings! They will show up with highlights featuring Coldwell Banker to bring attention to your home/property.
 - 7. We also share all our listings with other small websites like www.home.com and more
- **We are investing in special advertising for homes participating in the Coldwell Banker HomeBuyer Ready program.** It sets your home apart from the others by giving potential buyers the information they need and want to confidently purchase your property. program! Ask us for details.
- **All listings are featured with photos and descriptions on YouTube,** as well as the MLS and our own website.
- **All listings are featured with Circle Pix Virtual Tours**
- **We provide flyers with full information about your property on the sturdy sign we place on your property.** This on-site sign is important for those potential buyers who are driving by your property, perhaps after having seen it on the internet.
- **All listings will have a Home Book with details**
- **We market to all the neighbors in your area.** People like to have a say in what happens in their neighborhood, and they're always willing to help sell homes near theirs to friends and family in order to have people they want as their new neighbors.
- **QR Codes** are on our listing flyers so potential buyers have easy, direct access to information about your property on our website. The client simply takes a photo of the QR Code with their Smartphone and it takes them directly to your listing! This is a green feature, allowing for less paper usage. We are all about the environment here!

- **We have extensive short Sales and Foreclosure experience** in working with the banks to help save your credit and get your home sold before a foreclosure.
- **In this market you need strong marketing and negotiating skills** and you have the Carol Wise team working on your behalf to make it happen for you.

About Coldwell Banker®

Since 1906, the Coldwell Banker® organization has been a premier provider of full-service residential and commercial real estate.

Coldwell Banker is the oldest national real estate brand in the United States.

The Coldwell Banker brand is known for creating innovative consumer services as recently seen by:

- " being the first national real estate brand to augment its web site www.coldwellbanker.com for smart phones
- " the first to create a iPhone application
- " the first to fully harness the power of video in real estate listings, news and information through its Coldwell Banker On LocationSM YouTube channel

The Coldwell Banker system is a leader in specialty markets such as resort, new homes and luxury properties through its Coldwell Banker Previews International® marketing program.

Coldwell Banker Real Estate LLC fully supports the principles of the Fair Housing Act and the Equal Opportunity Act. Each office is independently owned and operated.

Link Exchange

If you have a real estate related business and would like to exchange links please email us. Here's our URL and description:

URL: <http://www.porttownsendrealestate.net>

Description: Port Townsend, WA, Real Estate professionals Carol Wise, Coldwell Banker Best Homes, Port Ludlow, WA.

We can help you with ALL the listings of homes and land for sale, mortgage information, real estate resources, relocation services, and more.

TEAMWORK MAKES THE DREAM WORK

For more information, contact

Carol Wise, CRS

Coldwell Banker Best Homes

~234 Taylor Street

Port Townsend, WA 98368

Email: info@porttownsendrealestate.net

We sell in Port Townsend, Port Ludlow and

ALL of Jefferson County

Information on listings is deemed reliable but is not guaranteed.

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